

WEB

Who visits a youth travel planning website?

- Superintendents.
- Educators.
- Coaches.
- Music instructors.
- Principals.
- Homeschool parents.

Advertising on a website dedicated to youth travel planning information puts you in front of leaders who are passionate about educational travel experiences. StudentGroupTour.com connects you to active tour planners while they research and build their itineraries.

TOP PAGES:

- Home 
- Get Inspired 
- Leader Resources 

A. LEADERBOARD

Monthly \$650 - \$1,000
 Quarterly \$1,750 - \$2,700

B. INLINE RECTANGLE

Monthly \$500 - \$750
 Quarterly \$1,200 - \$2,000

C. RUN OF SITE POP-UP

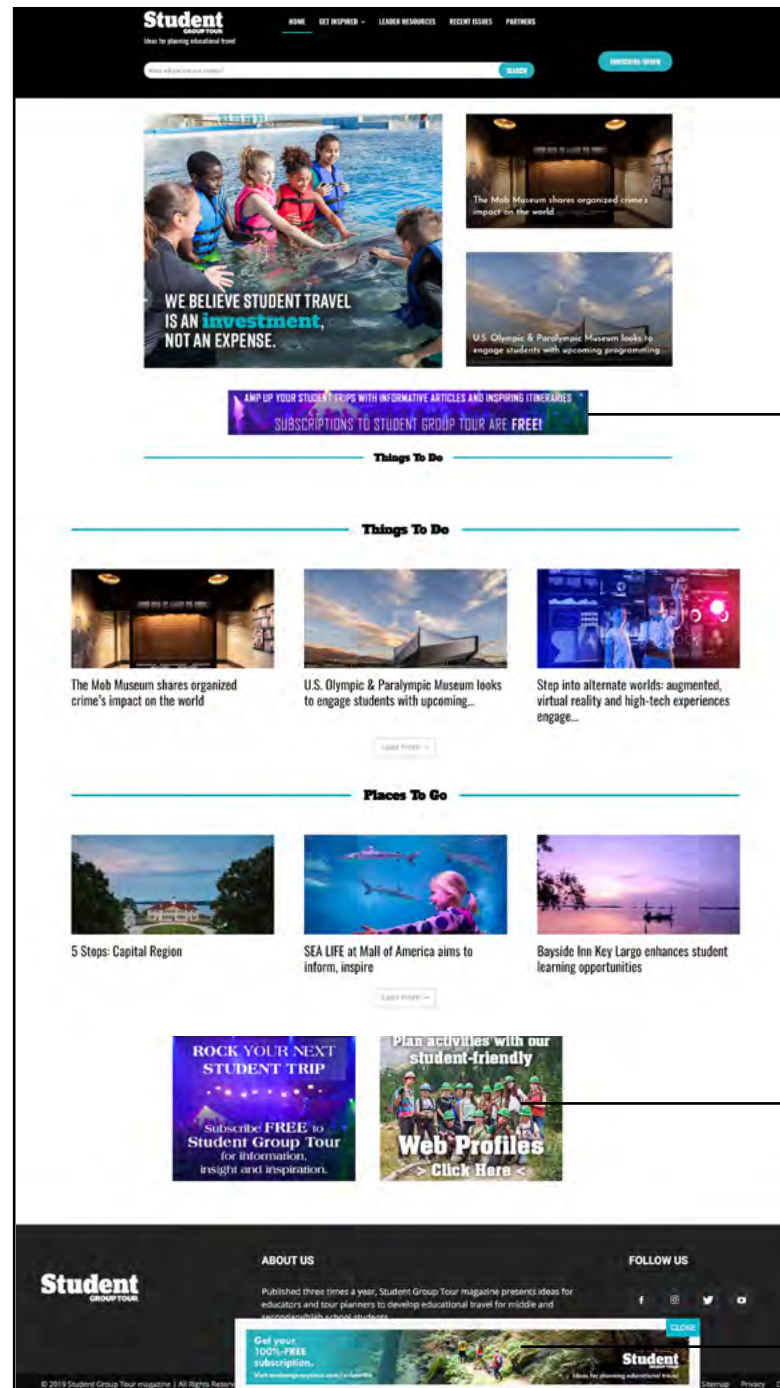
A. Pop-up \$1,500/Month

This ad style stays visible on visitors' screens as they explore the website's various pages.

SUPPLIER PROFILE/WEB LISTING

1-Year \$750

Activate your supplier profile and be searchable to active tour planners. Email your Media Consultant (page 27) for more information.



DIGITAL OFFERINGS

A

B

C